

Member Advantage Program (MAP)

Exclusive Offers for RLI Members



The RLI Member Advantage Program (MAP) is designed to introduce the industry's best services, technologies, and publications to RLI Members through exclusive offers from RLI's partners and affiliates.

➤ Farm & Ranch Magazine

Receive a coupon code for **50% off an annual web membership** that will allow you to upload UNLIMITED listings. Once your web membership is activated, you will receive a **\$500 credit for premium ad spots** throughout FarmAndRanch.com to push the exposure on your special listings.

➤ LandGate

Get a **free two-month trial of pro-view subscription - a \$400/month value!** Our subscription service offers access to our revolutionary property rights valuation service as well as extensive well and production data for mineral rights transactions.

➤ LandSearch

With LandSearch it's free to publish unlimited listings and profiles, however, our promoted plan increases your exposure by up to 10x. As an RLI member, you have access to **one free month of promotion** on any new account.

➤ The Land Report

RLI members can take advantage of purchasing ad space in The Land Report magazine at an **exclusive discounted rate!** Full page ads, normally \$7,060, can be purchased for only \$4,500; and half page ads, normally \$4,235, can be purchased for only \$2,500.

➤ U.S. Land Broker Co-Op

Get a **free custom cover or \$200 discount** toward advertising in Land Broker magazine. The Co-op will mail **250 copies of the magazine to your clients and prospects** at our expense, compliments of you! The total number of custom covers is limited per issue and requires one page ad. In addition, for each RLI Member newly joining the Land Broker Co-op, the Co-op will donate \$25 into a benevolence fund.

REALTORS® Land Institute
430 N. Michigan Ave | Chicago, IL | 60611
rliland.com/members/member-advantage-program-map



Note: Any MAP offers outlined in this flyer are only valid through December 31, 2020.